NEW JERSEY TURNPIKE AUTHORITY REQUEST FOR PROPOSAL

FOR

LICENSING AGENT TO CREATE, PROMOTE, ADMINISTER AND MANAGE AN INTELLECTUAL PROPERTY RIGHTS LICENSING PROGRAM

RM-112772

JANUARY 2015

Table of Contents

| SECTION I INTRODUCTION 4 | | | 4 |
|--------------------------|---------|---|----|
| SE(| CTION I | I ADMINISTRATIVE AND CONTRACTUAL INFORMATION | 6 |
| | A. | Purpose | 6 |
| | B. | Inquiries | 6 |
| | C. | Closing Date | 6 |
| | D. | The Proposals | 6 |
| | E. | Proposer vs. Consultant | 7 |
| | F. | Signatures | 7 |
| | G. | Incurring Costs | 7 |
| | H. | Addendum to RFP | 7 |
| | I. | Acceptance of Proposals | 7 |
| | J. | Rejection of Proposals | 7 |
| | K. | Final Agreement | 7 |
| | L. | Dissemination of Information | 7 |
| | M. | Public Records | 8 |
| | N. | News Releases | 8 |
| | O. | Affirmative Action | 8 |
| | P. | Small Business Enterprises Requirements | 8 |
| | Q. | Division of Revenue Registration | 9 |
| | R. | State Political Contributions Notice: Public Law 2005, Chapter 51 and Exe Order 117 | |
| | S. | Affidavit of Moral Integrity | 9 |
| | T. | Code of Ethical Standards | 10 |
| | U. | Tolls | 10 |
| | V. | Proposals Become Property of the Authority | 10 |
| | W. | Right To Audit Clause | 10 |
| | X. | Ownership Disclosure Form | 10 |
| | Y. | Vendor Disclosure Form N.J.S.A. 52:34-13.2 | 10 |
| | Z. | Notice to All Proposers of Set-Off for State Tax | 10 |
| | AA. | Affidavit of Non-Collusion | 11 |
| | BB. | Disclosure of Investment in Iran | 11 |
| | CC. | Liabilities to the Authority | 11 |

| | DD. | Proposal Schedule |
|------|--------|--|
| SECT | ION II | I SCOPE OF SERVICES 12 |
| | A. | Organization and Function of the New Jersey Turnpike Authority |
| | B. | General Scope |
| | C. | Background |
| | D. | General Scope |
| | E. | Detailed Scope of Services |
| | F. | Intellectual Property – Trademarks and Logos owned by the New Jersey Turnpike Authority |
| SECT | ION IV | 7 – RFP RESPONSE, EVALUATION FACTORS AND CRITERIA 17 |
| | A. | General |
| | B. | Proposals |
| | C. | Evaluation Factors and Criteria |
| SECT | ION V | INSURANCE AND INDEMNIFICATION 20 |
| | A. | Insurance |
| SECT | ION V | I: CHECKLIST AND EXHIBITS 25 |
| APPE | NDICE | CS 44 |
| | 1. | Draft Services Agreement |
| | 2. | State Contractor Political Contribution Compliance Public Law 2005, Chapter 51 and Executive Order 117 |

SECTION I -- INTRODUCTION

Enclosed herewith is a Request for Proposal ("RFP") by the New Jersey Turnpike Authority ("Authority") for a provider to perform licensing agent services (as further described in Section III, the "Services"). The Successful Proposer (as hereinafter defined) will be awarded a contract (the "Services Agreement") for a term of two (2) years, with the option to extend for three (3) one – year terms at the Authority's sole discretion.

The Authority seeks proposals ("Proposals") from all interested and qualified providers ("Proposers"). Such Proposals must be responsive to all of the requirements of this RFP. The Authority intends to select one Proposer (the "Successful Proposer") to perform the Services based on the evaluation criteria set forth in Section IV.

The solicitation of Proposals is being conducted pursuant to the statutes and laws of the State of New Jersey, as found in *N.J.S.A.* 27:23-6.1, and Executive Order No. 37 (Corzine, 2006), and the regulations and policies of the Authority with regard to the procurement of professional services. Furthermore, Proposals are being solicited through a fair and open process in accordance with *N.J.S.A.* 19:44A-20.1, et seq. In addition, Proposers are required to comply with the Equal Employment Opportunity ("EEO") requirements of P.L. 1075, C.127 and (*N.J.A.C.* 17:27).

Upon review of all Proposals, the Authority may request that one or more Proposers appear for an oral presentation focusing on how their proposed approach and solution will satisfy the requirements of this RFP. The Authority may limit the number of Proposers that can make oral presentations to permit efficient competition among the most highly rated Proposals. Should an oral presentation be requested, it will be an opportunity for each invited Proposer to introduce its staff to the Authority, address how the Proposer will provide the Services, and to present supplementary information regarding its Proposal and credentials as related to the specific needs of the Authority. The Proposer may use handouts, display boards, products and other materials during this oral presentation; provided, however, that the presentation will be restricted to a maximum time period specified by the Authority, including the time allotted for a question and answer period. Information relating to the Proposer's recent experience on similar assignments, approach to the Services and the use of innovative and/or cost effective measures should be included in the oral presentation.

Proposer(s) invited to make an oral presentation may submit a best and final offer ("BAFO") either during oral presentation or within **two** (2) business days following the presentation. The BAFO can modify any aspect of the Proposal provided the RFP requirements continue to be satisfied and provided further that the revised price proposal of the BAFO is not higher than the original price proposal.

After evaluating Proposals of those invited to make an oral presentation, an evaluation committee consisting of representatives of the Authority ("Evaluation Committee") may enter into negotiations with same. The primary purpose of negotiations is to maximize the Authority's ability to get the best value based on the requirements and evaluation criteria set forth in the RFP. Negotiations may involve the identification of significant weaknesses ambiguities and other deficiencies in the Proposal, including price, that could limit awarding a Service Agreement to the Proposer. More rounds of negotiations may be held with one Proposer than another. Negotiations

will be structured to safeguard information and ensure that all Proposers in the competitive range are treated fairly.

After evaluation of the BAFO submissions and any subsequent negotiations, the Evaluation Committee will recommend to the Executive Director to award a contract to the Proposer whose Proposal, conforming to the RFP, is most advantageous to the Authority, price and other factors considered. The Executive Director may accept, reject or modify the recommendation of the Evaluation Committee. The Executive Director may negotiate further reductions in price with the recommended Proposer.

Negotiations will be conducted only in those circumstances where they are deemed by the Authority to be in the Authority's best interests and to maximize the Authority's abilities to get the best value. Therefore, Proposers are advised to submit their best price proposals in response to this RFP, because the Authority, may, after evaluation, make an award based solely on the content of these initial submissions, without further negotiations with the Proposer.

A DRAFT FORM OF THE SERVICES AGREEMENT IS ATTACHED. (See Appendix 1). ANY PROPOSED MODIFICATIONS TO THE SERVICES AGREEMENT MUST BE IDENTIFIED AND SUBMITTED WITH YOUR RESPONSE TO THIS RFP; OTHERWISE, BY SUBMISSION OF YOUR RESPONSE, YOU WILL BE DEEMED TO HAVE ACCEPTED THE SERVICES AGREEMENT ATTACHED HEREIN AND WILL BE FORECLOSED FROM NEGOTIATING ANY CHANGES TO THE SERVICES AGREEMENT.

End of Section I

SECTION II -- ADMINISTRATIVE AND CONTRACTUAL INFORMATION

A. <u>Purpose</u>

This RFP contains a Scope of Services (Section III) that outlines the Authority's needs.

B. <u>Inquiries</u>

ONLY type-written inquiries concerning the RFP will be accepted. They should be directed to Andrea E. Ward, Director, Procurement and Materials Management ("PMM") Department, New Jersey Turnpike Authority, P.O. Box 5042, Woodbridge, New Jersey 07095-5042. Inquiries by FAX or e-mail are acceptable. The FAX number is 732-750-5399. The email address is sjenning@turnpike.state.nj.us. The inquiry deadline is **4:30 P.M. E.T., January 29, 2015**. Inquiries will not be entertained after this date and time.

A PROPOSER IS NOT PERMITTED TO MAKE INQUIRIES OF OR DISCUSS OR QUESTION ANY AUTHORITY EMPLOYEE, STATE EMPLOYEE OR COUNSEL OR CONSULTANT TO THE AUTHORITY ABOUT THIS RFP WHILE THIS RFP IS OUTSTANDING, EXCEPT AS OTHERWISE SET FORTH HEREIN. IT IS NOT APPROPRIATE FOR ANY PROPOSER TO CONTACT ANY AUTHORITY COMMISSIONER OR ANY STATE OFFICIAL OR EMPLOYEE DURING THE RFP PROCESS. FAILURE TO COMPLY WITH THIS GUIDELINE MAY RESULT IN DISQUALIFICATION OF THE PROPOSER.

C. Closing Date

One (1) original and seven (7) copies of the Proposer's Proposal must be received no later than **4:30 PM E.T., February 17, 2015** addressed to: Andrea E. Ward, Director, Procurement and Materials Management Department as follows:

Regular Mail
New Jersey Turnpike Authority
P. O. Box 5042
Woodbridge, NJ 07095

Federal Express or Other Overnight Delivery
New Jersey Turnpike Authority
581 Main Street
Woodbridge, NJ 07095

Proposals not delivered by the stated time and date shall not be considered unless the time is extended by the Authority pursuant to a written addendum issued by the Authority (the "Addendum").

Proposers mailing Proposals should allow for normal mail delivery time to ensure timely receipt of their RFP Responses. <u>Please be advised that using overnight/next-day delivery service does not guarantee overnight/next-day deliveries to our location.</u>

D. The Proposals

It is anticipated that the Proposal will provide a concise and precise delineation of the Proposer's ability to meet all of the requirements of the Authority as provided for in this RFP.

E. Proposer vs. Consultant

The terms "Proposer" and "Consultant" are used frequently, and may be used interchangeably; however, "Proposer" is intended to identify the entity submitting a Proposal, while "Consultant" is the entity to whom the Services Agreement is awarded (also referred to as the Successful Proposer.)

F. Signatures

Proposals must be signed by an officer authorized to make a binding commitment for the Proposer.

G. <u>Incurring Costs</u>

The Authority shall not be liable for any costs incurred by any Proposer in the preparation of its Proposal.

H. Addendum to RFP

If at any time prior to receiving Proposals it becomes necessary to revise any part of this RFP, or if the Authority determines that additional information is necessary to enable Proposers to adequately interpret the provisions of this RFP, the Authority will issue an Addendum to this RFP. Upon issuance, each such Addendum shall be deemed to be a part of this RFP.

I. Acceptance of Proposals

This RFP does not commit the Authority to make an award. The contents of the Proposal shall become a contractual obligation, if, in fact, a Proposal is accepted and a Services Agreement is entered into with the Authority. The Authority may award a Services Agreement solely on the basis of the Proposal submitted without any negotiations. The Authority reserves all rights to engage in negotiations as described in Section I if it deems it in its best interests. Failure of a Proposer to adhere to and/or honor any or all of the obligations of its Proposal may result in rescission of any award of the Services Agreement by the Authority.

J. Rejection of Proposals

The Authority reserves the right to reject any and all Proposals. The Authority shall not be obligated at any time to make an award to any Proposer.

K. Final Agreement

Any Services Agreement entered into with a Successful Proposer shall be satisfactory to the Authority in accordance with the laws of the State of New Jersey. The provisions of the attached Services Agreement, not otherwise set forth in this RFP, are hereby incorporated into this RFP. It is understood that any Services Agreement that may be awarded will be on the basis of a professional agreement for services within the intent of the statutes and laws of the State of New Jersey, including, without limitations *N.J.S.A.* 27:23-6.1.

L. <u>Dissemination of Information</u>

Information included in this document or in any way associated with this RFP is intended for use only by the Proposer and the Authority and is to remain the property of the Authority. Under no circumstances shall any of said information be published, copied or used, except in replying to this RFP.

M. Public Records

Any Proposal received from a Proposer in response to this RFP constitutes a public document that will be made available to the public upon request pursuant to New Jersey's Open Public Records Act, *N.J.S.A.* 47:1A-1 et seq. A Proposer may request the Authority's General Counsel to deem certain sections of its proposal containing personal, financial or proprietary information non-disclosable, which determination shall be in accordance with such act.

N. News Releases

No news releases pertaining to this RFP or any project to which it may relate shall be made without the Authority's approval.

O. <u>Affirmative Action</u>

The Proposer must certify that it does not discriminate in the hiring or promotion of any minorities, as designated by the Equal Employment Opportunity Commission of the United States of America, or the Department of Civil Rights of the State of New Jersey; and that it does not discriminate against any person or persons on the basis of race, creed, age, color, sex, national origin, ancestry, marital status and affectional or sexual orientation or handicap.

In addition, the Proposer must complete the appropriate forms. The following are included in Section VI:

Exhibit A – Mandatory Equal Employment Opportunity Language

Exhibit B – Affirmative Action Information Sheet

However, if a Proposer maintains a current Letter of Federal Approval, or a current Certificate of Employee Information Report Approval as issued by the Department of the Treasury, State of New Jersey, it may be submitted in place of the State of New Jersey Affirmative Action Employee Information Report ("Form AA-302"). The appropriate form must be completed and submitted to the Authority by the Successful Proposer immediately after being notified of award of the Agreement.

P. Small Business Enterprises Requirements

It is the policy of the Authority that small businesses (each a "small business enterprise" or "SBE") as determined and defined by the State of New Jersey, Division of Minority and Women Business Development ("Division") and the New Jersey Department of the Treasury ("Treasury") should have the opportunity to participate in Authority contracts (*N.J.A.C.* 17:13-1.1, et seq.).

To the extent the Proposer engages subcontractors or sub-consultants to perform any of the Services for the Authority pursuant to the Services Agreement, the Proposer must demonstrate to the Authority's satisfaction that a good faith effort will be made to utilize subcontractors and sub-consultants who are registered with the Division as SBEs in the State of New Jersey.

As set forth in *N.J.A.C.* 17:13-4.3, a "good faith effort" is described as follows:

- 1. Proposers shall attempt to locate qualified potential small business subcontractors;
- 2. Proposers must obtain a listing of small businesses from the Treasury website if none are known to the Proposer;
- 3. Each Proposer shall keep a record of its efforts, including the names of businesses contacted and the means and results of such contacts;
- 4. Proposers shall provide all potential subcontractors with detailed information regarding the specifications; and
- 5. Proposers shall attempt, wherever possible, to negotiate prices with potential subcontractors submitting higher than acceptable price quotes.

Furthermore, the Proposer shall submit proof of its subcontractors' and/or sub-consultants' SBE registrations on the form attached as Exhibit K, if applicable, and shall complete such other forms as may be required by the Authority for reporting to the State of New Jersey as to SBE participation.

Q. <u>Division of Revenue Registration</u>

Pursuant to the terms of *N.J.S.A.* 52:32-44, the successful Proposer is required to provide to the Authority proof of valid business registration with the Division of Revenue in the Department of the Treasury, prior to entering into an agreement with the Authority. **The Services Agreement shall not be entered into by the Authority unless the Proposer first provides proof of valid business registration.** In addition, the successful Proposer is required to receive from any sub-consultant it uses for goods and services under the Services Agreement, proof of valid business registration with the Division of Revenue and provide to the Authority proof thereof. The Authority shall not enter into a Services Agreement unless the sub-consultant first provides proof of valid business registration. Please include a copy of the Proposer's and any sub-consultants' Certificate of Registration with the Proposal submission. (Exhibit J)

All questions regarding this requirement should be referred to the Division of Revenue hotline at (609) 292-9292.

R. <u>State Political Contributions Notice: Public Law 2005, Chapter 51 and Executive Order 117</u>

The Successful Proposer will receive the applicable forms, Chapter 51 and E.O. 117, from the Authority's PMM Department to be completed and returned to the Authority for submission to the State Treasurer. Upon approval by the State Treasurer, the Authority will prepare a Service Agreement for execution. (Appendix 2)

S. Affidavit of Moral Integrity

Together with the Proposal, the Proposer must submit an Affidavit of Moral Integrity on the form attached hereto for review by the Authority's General Counsel. (Exhibit C)

T. Code of Ethical Standards

Applicants are advised that the Authority has adopted the New Jersey Uniform Code of Ethics ("Code"), a copy of which can be viewed by going to the following web site: http://nj.gov/ethics/docs/ethics/uniformcode.pdf By submitting a response hereto, Proposer agrees to be subject to the intent and purpose of said Code and to the requirements of the New Jersey State Ethics Commission.

U. Tolls

It is the policy of the Authority not to offer toll free passage on its roadways for its contractors, providers or vendors. See *N.J.S.A.* 27:23-25 and *N.J.A.C.* 19:9-1.19.

V. Proposals Become Property of the Authority

All Proposals shall become the property of the Authority upon receipt and will not be returned.

W. Right To Audit Clause

The Successful Proposer shall keep and maintain proper and adequate books, records and accounts accurately reflecting all costs and amounts billed to the Authority with regard to this RFP. The Authority, its employees, officers, or representatives shall have the right upon written request and reasonable notice, to inspect and examine all books and records related to the Successful Proposer's books and records specific to the Proposal and Agreement. Such records shall be retained by Successful Proposer for at least five (5) years after termination of the Service Agreement. In no event shall books and records be disposed of or destroyed of prior to five (5) years or during any dispute or claim between the Authority and the Successful Proposer with regard to the RFP.

Pursuant to *N.J.S.A.* 52:15C-14(d), relevant records of private vendors or other persons entering into contracts with the Authority are subject to audit or review by the New Jersey Office of the State Comptroller. Therefore, the Successful Proposer shall maintain all documentation related to products, transactions or services under this Agreement for a period of five (5) years from the date of final payment. Such records shall be made available to the New Jersey Office of the State Comptroller upon request.

X. Ownership Disclosure Form

Each Proposer shall return to the Authority with its Proposal a completed, Ownership Disclosure Form set forth as Exhibit D. Failure to include the completed and signed form may be grounds for rejection of a Proposers' Proposal.

Y. Vendor Disclosure Form N.J.S.A. 52:34-13.2

N.J.S.A. 52:34-13.2 requires that all parties seeking business under a contract with the Authority disclose the origin and location of the performance of their services that are the subject of the contract. Each Proposer shall return to the Authority with its Proposal as completed, dated and certified Vendor Disclosure Form set forth as Exhibit E.

Z. Notice to All Proposers of Set-Off for State Tax

Each Proposer shall return to the Authority with its Proposal a signed and dated "Notice of Set-Off for State Tax" set forth as Exhibit G which advises Proposers of the State of New

Jersey's right to set-off any tax indebtedness from payments made under agreements with the Authority.

AA. Affidavit of Non-Collusion

Each Proposer shall return to the Authority with its Proposal a completed, dated, signed and witnessed Affidavit of Non-Collusion set forth as Exhibit I. Failure to include the completed and signed form may be grounds for rejection of a Proposer's Proposal.

BB. Disclosure of Investment in Iran

Pursuant to *N.J.S.A.* 52:32-58, the Proposer must certify that neither the Proposer, nor one of its parents, subsidiaries, and/or affiliates (as defined in *N.J.S.A.* 52:32-56(e)(3)), is listed on the Department of the Treasury's List of Persons or Entities Engaging in Prohibited Investment Activities in Iran and that neither is involved in any of the investment activities set forth in *N.J.S.A.* 52:32-56(f). If the Proposer is unable to so certify, the Proposer shall provide a detailed and precise description of such activities. Each Proposer shall return to the Authority with its Proposal the completed dated form entitled "Disclosure of Investment Activities in Iran" as set forth in Exhibit F. Failure to include the completed and signed form may be grounds for rejection of Proposer's Proposal.

CC. Liabilities to the Authority

In the event of any liabilities and debts of the Proposer to the Authority, whether or not related to the Services are unpaid past their due date at the time the Proposal was submitted, a Proposer's Proposal will be rejected.

DD. <u>Proposal Schedule</u>

Closing Date for Submission of Inquiries (4:30 PM, E.T.) Closing Date of Receipt of Proposals (4:30 PM, E.T.) Oral Presentation [Tentative] Tentative Commission Approval

January 29, 2015 February 17, 2015 Week of March 2, 2015 March 31, 2015

End of Section II

SECTION III -- SCOPE OF SERVICES

A. <u>Organization and Function of the New Jersey Turnpike Authority</u>

The Authority owns and operates the New Jersey Turnpike, the Garden State Parkway and owns the PNC Bank Arts Center. It was created by the New Jersey Turnpike Authority Act of 1948, as amended and supplemented *N.J.S.A.* 27:23-1 et seq. (the "Act"). The Act authorizes the Authority to construct, maintain, repair, and operate the New Jersey Turnpike, to collect tolls, and to issue Turnpike revenue bonds or notes, subject to approval of the Governor. On May 27, 2003, the Act was amended to empower the Turnpike to assume all powers, rights, obligations and duties of the New Jersey Highway Authority (the "Highway Authority"), which owned and operated the Garden State Parkway and owns the PNC Bank Arts Center. The Authority Board of Commissioners consists of eight members: five members appointed by the Governor, one appointed by the Governor upon the recommendation of the President of the Senate, one appointed by the Governor upon recommendation of the Speaker of the General Assembly, and the Commissioner of the State Department of Transportation. At this time, the Commissioner of the Department of Transportation serves as Chair of the Commission.

B. General Scope

The Authority owns and controls the rights to the use of its intellectual property, including names, logos, symbols and signage, and most notably, the "trailblazer" signs for the Garden State Parkway and the New Jersey Turnpike, and is interested in marketing its intellectual property. The Authority wishes to receive proposals from all interested qualified firms.

C. <u>Background</u>

The Authority is dedicated to the safe, efficient movement of people and goods over two of the busiest toll roads in America, the New Jersey Turnpike and the Garden State Parkway. Our highways are a critical link in the transportation network of the Northeastern United States and the safest, quickest and most convenient route for hundreds of thousands of commuters, truckers and recreational travelers every day.

The Parkway, which opened to traffic in 1954, passes through 50 municipalities in 10 counties between the Cape May-Lewes Ferry in Cape May and the New York State line at Montvale. The highway is still at its original four lanes south of milepost 80 in Ocean County and north of milepost 168 in Bergen County, but it is now 12 lanes at its widest point in Monmouth and Middlesex counties.

To learn more about the history and heritage of the Garden State Parkway, visit the online exhibit called The Garden State Parkway: A Historic Journey.

The Turnpike was the first toll road in New Jersey and the third in the nation when it opened in 1951. It has grown over time from 118 miles to 148 miles with the addition of the Newark Bay Hudson County Extension (1956), the Pearl Harbor Memorial Turnpike Extension (1956), the Western Spur (1970) and the I-95 Extension (1992). The road has

grown wider over the years, too. Originally four lanes for its full length, it is now as wide as 14 lanes in some areas.

Information about the rich history of the New Jersey Turnpike is available in the online New Jersey Historical Society exhibit called <u>What Exit: New Jersey and its Turnpike.</u>

The Authority maintains a number of trademark registrations for its various intellectual properties, and a number of applications are currently pending for marks which the Authority currently has intentions to use as part of this Program (as hereinafter defined). A complete list of the trademarks owned by the Authority as well as application/registration numbers and descriptions set forth at the end of this Section III- Scope of Services. The Authority also owns and controls rights to the use of its intellectual property, such as names and logos, symbols, signage and images used on equipment, facilities and photography. The Parkway and Turnpike logos are among the most iconic of New Jersey images.

D. General Scope

- 1. The Authority seeks a licensing agent to create, promote, administer and manage an intellectual property rights licensing program (the "Program"). The Authority believes that the licensing agent's work will benefit the Authority in a number of ways, including: (i) helping the Authority to select and acquire licensees; (ii) creating and expanding the markets for licensed merchandise within the United States; (iii) helping licensees develop products and expand into new channels and markets; and (iv) creating and growing licensing revenues.
- 2. The Proposers shall have a thorough understanding of all aspects involved in promoting and managing an intellectual property rights licensing program for a large public entity, including licensing principles, markets, market conditions and their potential impact upon the Authority's potential licensing program.
- 3. The Proposers shall advise the Executive Director and/or senior management as requested in accordance with this Scope of Services.

E. Detailed Scope of Services

The Licensing Agent will create, promote, administer and manage an intellectual property rights licensing program for the benefit of the Authority. The licensing agent will work with the Authority to:

- Identify Authority intellectual property rights and evaluate the potential for licensing those rights;
- Develop a comprehensive plan for merchandising the Authority's trademarks, service marks, logos, and images, with specific emphasis on the trademark applications and registrations for the Parkway logo, and Turnpike logo, as indicated herein;

- Advise the Authority on establishing and negotiating royalties associated with licensing agreements;
- Assist the Authority and legal counsel in protecting its intellectual property rights within the United States:
- Identify, and seek out licensees who will design, manufacture, and distribute merchandise, which uses Authority intellectual property on items including, but not limited to, t-shirts, bumper stickers, mugs, and beach towels;
- Negotiate all license agreements on behalf of the Authority;
- Negotiate sublicensing agent agreements as needed to enter foreign or specialized markets, if appropriate;
- Monitor all licensees, to ensure that consistent corporate and licensing program images are maintained;
- Develop and implement a plan for promoting licensed products;
- Assist in identifying unauthorized use of the Authority's marks, and provide recommendations to remedy any infractions;
- Develop and implement a system that ensures that licensed goods and services conform to quality standards;
- Act as the Authority's liaison with its licensees; and
- Develop and implement a system under which the licensing agent will receive reports and payments from licensees and, on a quarterly basis, report and pay royalties to the Authority.

The licensing agent's compensation will be based upon a percentage of royalty revenue generated by the licensing agent that shall include all out-of-pocket expenses incurred in connection with the completion of the Services required. The Authority will not pay a flat fee or monthly retainer in lieu of or in addition to a percentage of generated royalty revenue. It is important for the prospective licensing agent to understand that the Authority is a governmental agency and while qualification, experience and reputation are of utmost importance, the prospective licensing agent's willingness to render services in exchange for compensation that is commensurate with a project and client of this nature will also factor heavily in the selection process.

F. <u>Intellectual Property – Trademarks and Logos owned by the New Jersey Turnpike</u> <u>Authority</u>

USPTO Registrations and Applications:

GARDEN STATE PARKWAY, Serial No. 85/381,274 in Class 16 for bumper stickers.

GARDEN STATE PARKWAY, Serial No. 85/381,280 in Class 20 for non-metal and non-leather key chains.

GARDEN STATE PARKWAY, Serial No. 85/381,284 in Class 21 for coffee mugs.

GARDEN STATE PARKWAY, Serial No. 85/381,288 in Class 24 for beach towels.

GARDEN STATE PARKWAY, Serial No. 85/381,306 in Class 25 for t-shirts and hats.

GARDEN STATE PARKWAY LOGO, Serial No. 85/381,398 in Class 16 for bumper stickers.

GARDEN STATE PARKWAY LOGO, Serial No. 85/381,402 in Class 20 for non-metal and non-leather key chains.

GARDEN STATE PARKWAY LOGO, Serial No. 85/381,405 in Class 21 for coffee mugs.

GARDEN STATE PARKWAY LOGO, Serial No. 85/381,410 in Class 24 for beach towels.

GARDEN STATE PARKWAY LOGO, Serial No. 85/381,415 in Class 25 for t-shirts and hats.

NEW JERSEY TURNPIKE, Serial No. 85/381,378 in Class 16 for bumper stickers.

NEW JERSEY TURNPIKE, Serial No. 85/381,364 in Class 20 for non-metal and non-leather key chains.

NEW JERSEY TURNPIKE, Serial No. 85/381,374 in Class 21 for coffee mugs.

NEW JERSEY TURNPIKE, Serial No. 85/381,369 in Class 24 for beach towels.

NEW JERSEY TURNPIKE, Serial No. 85/389,346 in class 25 for t-shirts and hats.



, Reg. No. 2,873,593 in Class 20 for Non-metal non-leather key chains; and in Class 25 for t shirts and hats.



, Serial No. 85/381,391 in Class 24 for beach towels.



, Serial No. 85/381,388 in Class 21 for coffee mugs.



, Serial No. 85/381,385 in Class 16 for bumper stickers.

End of Section III

SECTION IV – RFP RESPONSE, EVALUATION FACTORS AND CRITERIA

A. General

- 1. A Proposal is requested from the Proposer. The Proposal will detail the Proposer's experience, personnel, proposed scope and approach, and any other relevant information.
- 2. All portions of this RFP and the Proposal are considered to be part of the Services Agreement to be entered into between the Authority and the successful Proposer and will be incorporated by reference.

B. Proposals

The Scope of Services (Section III) is intended to outline the Authority's needs. The Proposal should thoroughly define the Proposer's proposed scope and approach to the Services.

Required Components of the Proposal:

- 1. Provide an executive summary of not more than one page identifying and sustaining the basis of your contention that you are the best qualified firm to provide the requested services to the Authority.
- 2. Provide the name, title, business address, e-mail address, telephone number and fax number of the individual the Authority should contact regarding your Proposal.
- 3. Provide a brief description of your firm, its ownership structure and its state/country of incorporation or formation. Describe your firm's physical presence in the State of New Jersey, including the number of offices, the number of employees and the type of business activity conducted in the State..
- 4. Set forth fully the anticipated assigned liaison contact, professional and sub-professional staff to be used in providing the Services. Individual's background and resumes should be included, as well as their anticipated respective functions and responsibilities. Sufficient responsible and professional personnel, with complete and capable supporting staff, must be provided to perform the Services.
- 5. Identify any existing or potential conflict of interest, or any relationships that might be considered a conflict of interest, that may affect or involve the provisions of Services to the Authority, including but not limited to conflicts with financial advisors, law firms providing services to the State or the Authority and State employees or Authority employees.

- 6. Describe any pending, concluded or threatened litigation, administrative proceedings or federal or state investigations or audits, subpoenas, or other information requests of or involving your firm or the owners, principals or employees thereof during the period beginning January 1, 2013 through December 31, 2014. Describe the nature and status of the matter and the resolution, if any.
- 7. All the documents listed in the (Check List in Section VI) must be submitted in order for a Proposal to be considered responsive to this RFP.
- 8. Proposers shall provide copies of audited financial statements or federal income tax returns for their firm for the past three years. Also, Proposers are encouraged to provide current independent financial ratings from New Jersey state and nationally recognized/consensus rating bureaus (e.g. AM Best, Moody's, Standard & Poor's), if applicable.
- 9. Indicate the percentage revenue which you propose to receive from the royalties payable to the Authority. In determining percentage revenue, the Proposers should be mindful that the Authority will not reimburse for costs or expenses incurred by the successful Proposer in performing the Services. The only remuneration due to the successful Proposer pursuant to this RFP is the percentage revenue.

C. **Evaluation Factors and Criteria**

The Proposal will be carefully evaluated for conformance with the requirements of this RFP. Selection of a Proposer will be based upon the Proposal. Proposers will be awarded a maximum of 100 points based upon the following factors:

> **Points** 20

1. Approach to the Services:

> Evaluation will include quality and soundness of plan, general comprehension of the requirements to provide the specified services and general competence. Proposer is expected to provide a preliminary work schedule showing the estimated number of hours by each staff level and the timing of work.

2. Understanding the Authority's needs: 15

> The Proposal shall include the Proposer's history in performing work similar in scope to the Services required in Section III. Evaluation will include the Proposer's ability to support this project as demonstrated by its proposed staffing given its existing projects, ability to complete specific assignments in timely fashion as demonstrated by similar past projects, compliance with professional errors and omissions insurance.

25 3. Firm Experience:

> Evaluation will include the Proposer's experience providing similar services to other entities, especially governmental or other public agencies. Evaluation will also include review of references and financial records.

4. Credentials of Team:

20

Evaluation will include qualifications and relevant experience of key personnel, particularly those involved in day-to-day functions. Proposers should highlight experience on similar assignments and comment on the availability of the staff listed.

5. Percentage Revenue for the Services:

20

Evaluation will include the percentage of royalty revenue to be paid to the Authority, and remitted to the Proposer. In determining percentage revenue, the Proposers should be mindful that the Authority will not reimburse for costs or expenses incurred by the successful Proposer in performing the Services. The only remuneration due to the successful Proposer pursuant to this RFP is the percentage revenue.

End of Section IV

SECTION V: INSURANCE AND INDEMNIFICATION

A. Insurance

Prior to the commencement of any activity pursuant to a contract awarded under this RFP, the Consultant shall procure and maintain at its own expense, throughout the term of any resulting contract and until acceptance by the Authority of the Services performed under such contract, or for a duration as otherwise provided herein, from an insurance carrier acceptable to the Authority, the following insurance coverages:

1. Commercial General Liability Insurance. Consultant shall maintain Commercial General Liability Insurance (CGL) with a coverage limit of not less than \$2,000,000 each **occurrence**. CGL insurance shall be written on the latest ISO occurrence form without any added restrictions or diminution in coverage (or a substitute form providing at least equivalent coverage) and shall cover liability for bodily injury and property damage arising from premises, operations, independent contractors, products-completed operations and for liability arising from personal injury and advertising injury, and liability assumed under contract. This insurance shall also provide coverage for mental anguish or other mental injury arising from bodily injury. "The New Jersey Turnpike Authority and its members, commissioners, officers, agents, employees, guests, consultants and volunteers" shall be included as additional insureds on the latest ISO forms providing such status for ongoing operations and products-completed operations without any added restrictions or diminution in coverage (or substitute forms providing at least equivalent coverage). This insurance shall be endorsed to apply as primary insurance and not contribute with any other insurance or self-insurance programs afforded to the Authority. This insurance shall be endorsed to waive the insurance carrier's right of subrogation against The New Jersey Turnpike Authority and its members, commissioners, officers, agents, employees, guests, consultants. The required policy limit for this insurance can be provided by a combination of primary and excess coverages, provided that primary coverage shall be not less than \$1,000,000 and that the excess coverage shall be at least as broad as the primary policy. This insurance shall not contain any provision under which claims made by the Authority against the Consultant would not be covered due to the operation of an insured versus insured exclusion. With respect to products and completed operations insurance, Consultant shall maintain such insurance for a period of not less than three (3) years following the termination of this Contract,

- 2. Commercial Automobile Liability Insurance. Consultant shall maintain Commercial Automobile Liability Insurance covering all vehicles owned or used by Consultant with a coverage limit of not less than \$2,000,000 each occurrence. Auto insurance shall be written on the latest ISO form without any added restrictions or diminution in coverage (or a substitute form providing at least equivalent coverage) and shall cover liability for bodily injury and property damage. This insurance shall also provide coverage for mental anguish or other mental injury arising from bodily injury. "The New Jersey Turnpike Authority and its members, commissioners, officers, agents, employees, guests, consultants and volunteers" shall be included as additional insureds. This insurance shall apply as primary insurance and not contribute with any other insurance or self-insurance programs afforded to the Authority. Such insurance shall be endorsed to waive the insurance carrier's right of subrogation against The New Jersey Turnpike Authority and its members, commissioners, officers, agents, employees, guests, and consultants. The required policy limit for this insurance can be provided by a combination of primary and excess coverages, provided that primary coverage shall be not less than \$1,000,000 and that the excess coverage shall be at least as broad as the primary policy. This insurance shall not contain any provision under which claims made by the Authority against the Consultant would not be covered due to the operation of an insured versus insured exclusion.
- 3. Workers' Compensation and Employers' Liability Insurance. Consultant shall maintain Workers' Compensation and Employers' Liability Insurance. Employers' liability coverage shall be in a limit not less than \$1,000,000 Bodily Injury by Disease Each Employee, \$1,000,000 Bodily Injury by Accident- Each Accident, and \$1,000,000 Bodily Injury by Disease Policy Limit. Workers' Compensation Insurance shall be provided in accordance with the requirements of the laws of the State of New Jersey and shall include all-states insurance to extend coverage to any state which may be interpreted to have legal jurisdiction. The required policy limit for this employers' liability insurance can be provided by a combination of primary and excess coverages, provided that primary coverage shall be not less than \$1,000,000 and that the excess coverage shall be at least as broad as the primary policy.
- 4. **Professional Liability Insurance.** Consultant shall maintain **Professional Liability Insurance** covering its errors and omissions and liability assumed under contract with a coverage limit of not less than \$2,000,000 each occurrence. "The New Jersey Turnpike Authority and its members, commissioners, officers, agents, employees, guests, consultants and volunteers" shall be included as additional insureds. This insurance shall be endorsed to apply as primary insurance and not contribute with any other insurance or self-insurance programs afforded to the Authority. This insurance shall be

endorsed to waive the insurance carrier's right of subrogation against The New Jersey Turnpike Authority and its members, commissioners, officers, agents, employees, guests, and consultants. This insurance shall not contain any provision under which claims made by the Authority against the Consultant would not be covered due to the operation of an insured versus insured exclusion. The required policy limit for this insurance can be provided by a combination of primary and excess coverages, provided that primary coverage shall be not less than \$1,000,000 and that the excess coverage shall be at least as broad as the primary policy.

- 5. Crime Insurance. The Consultant shall maintain commercial crime insurance covering the Consultant, its employees, agents and independent contractors for a minimum amount of \$1,000,000 per occurrence. This insurance shall be writtenonthe latest ISO loss sustained form without any added restrictions or diminution in coverage (or a substitute form providing at least equivalent coverage). This insurance shall include coverage, at full policy limits, for the loss of assets owned by or for which Consultant is legally liable and loss resulting from computer fraud or fraudulent transfer instructions. This insurance shall include coverage for theft of the Authority's funds by the Consultant, its employees, its agents and independent contractors. The Authority shall be named as loss payee, is its interests may exist, on this insurance. This insurance shall be endorsed to waive the insurance carrier's right of subrogation against the New Jersey Turnpike Authority and its members, commissioners, officers, agents, servants, employees, guests, and consultants. This insurance shall not contain any provision under which claims made by the Authority against the Consultant would not be covered due to the operation of an insured versus insured exclusion.
- 6. Any additional insurance policies necessary to obtain required permits or otherwise comply with applicable law, ordinances or regulations regarding the performance of the Work will be provided upon request of the Authority.
- 7. All insurance policies shall specify that the territorial limits shall be on a worldwide basis or as otherwise agreed with the Authority. All insurance policies shall provide that not less than 30 days advance written notice of cancellation or material change of any insurance referred to therein shall be given by registered mail to the Law Department, New Jersey Turnpike Authority at P.O. Box 5042, 581 Main Street, Woodbridge, New Jersey 07095. All insurance companies providing coverage shall be authorized to do business in the State of New Jersey and maintain an A.M. Best rating of A-VII or better.
- **B.** Any other insurance carried by Consultant or subcontractors shall be considered to be primary and any insurance carried by or self-insurance programs afforded to the Authority shall be considered excess and non-contributing with such primary insurance.
- **C.** Any other insurance carried by Consultant or subcontractors shall also contain a waiver of subrogation clause in favor of the New Jersey Turnpike Authority and its members, commissioners, officers, agents, employees, guests, consultants and volunteers.
- **D.** Prior to commencing any services under this Contract and thereafter upon the Authority's request, Consultant shall furnish the Authority with a certificate(s) of insurance satisfactory to the Authority and, if requested by the Authority, applicable endorsements and/or a

certified duplicate copy of the insurance policy(s) required, executed by a duly authorized representative of each insurer, showing compliance with the insurance requirements set forth herein. The Certificates of Insurance shall state that each of the above-required policies has been amended to include the following endorsements and shall be accompanied by copies of the endorsements:

- 1. "The New Jersey Turnpike Authority and its members, commissioners, officers, agents, employees, guests, consultants and volunteers" shall be included as additional insureds." This statement is not required for the Consultant's workers' compensation and employers' liability insurance.
- 2. Thirty (30) days' notice of cancellation or material change in coverage shall be given by registered mail to the New Jersey Turnpike Authority as specified above.
- 3. All policies shall contain a waiver of subrogation clause in favor of the New Jersey Turnpike Authority and its members, commissioners, officers, agents, employees, guests, consultants and volunteers.
- 4. With respect to all policies, the other insurance clause under each policy shall be amended to read as follows: "This policy will act as primary insurance and not contribute with policies issued to or self-insurance programs afforded to the New Jersey Turnpike Authority and its members, commissioners, officers, agents, employees, guests, consultants and volunteers"
- 5. All certificate(s) shall be mailed to: Director of Procurement and Materials Management, , New Jersey Turnpike Authority, P.O. Box 5042, Woodbridge, New Jersey 07095.
- **E.** In the event that Consultant subcontracts any portion of its obligations pursuant to this RFP, Consultant shall require such subcontractor to comply with all of the above insurance requirements as if the subcontractor's name were substituted for any reference to Consultant. If any subcontractor cannot comply with this requirement, then such subcontractor shall be added under the Consultant's policies as an additional insured.

It is agreed and understood by the parties that the obligation of the Consultant to obtain and maintain insurance policies required in accordance with this RFP is an essential term of the RFP and that the Authority relies on the Consultant to perform such obligation. The parties further acknowledge and agree that the failure of the Authority to require strict compliance with all the terms and conditions regarding insurance, as set forth in this RFP, and as evidenced by any Certificates of Insurance, Slips and/or Binders, copies of insurance policies, or otherwise, shall not constitute a waiver or amendment of any of the terms, conditions and requirements of this RFP regarding the provision of insurance coverage by the Consultant.

The Consultant shall ensure that the activities to be performed under this RFP do not violate the terms and conditions of any insurance policy which is or may be provided by the Consultant hereunder, and that it shall take all measures necessary to avoid any actions which may lead to cancellation or voidance of such insurance policies.

F. In the event that the Consultant fails or refuses to maintain or renew any insurance policy required to be maintained herein, or if such policy is cancelled or modified so that the insurance does not meet the requirements contained herein, the Authority may refuse to make payment of monies due under this RFP. The Authority in its sole discretion may use such monies to purchase insurance on behalf of the Consultant or subcontractor. During any period when the required insurance is not in effect, the Authority may suspend performance of the Agreement. If the Agreement is so suspended, no additional compensation or extension of time shall be due on account of such suspension. The Authority may waive or modify any insurance requirement set forth herein.

Due to future changes in economic, financial, risk and/or insurance market conditions the Authority at its discretion may modify the above stated insurance requirements

- G. NOTWITHSTANDING THAT MINIMUM AMOUNTS OF INSURANCE COVERAGE CARRIED OR REQUIRED TO BE CARRIED BY THE CONSULTANT ARE SPECIFIED HEREIN, THE LIABILITY OF THE CONSULTANT SHALL NOT BE LIMITED TO THE AMOUNTS SO SPECIFIED AND SHALL EXTEND TO ANY AND ALL LIABILITY IN EXCESS OF THE INSURANCE COVERAGES SO PROVIDED NOR SHALL THESE MINIMUM LIMITS PRECLUDE THE AUTHORITY FROM TAKING ANY ACTION AVAILABLE TO IT UNDER THE PROVISIONS OF THE CONTRACT OR OTHERWISE IN LAW.
- **H.** Terms and Deductibles. The Consultant shall be responsible for any deductible or self-insured retention, exclusions or lack of coverage in the insurance policies described above. Any deductible or self-insured retention greater than \$5,000 per occurrence must be disclosed to and approved by the Authority. The Authority reserves the right to require than any deductible or self-insured retention be no greater than \$5,000 per occurrence.

End of Section V

SECTION VI: CHECKLIST AND EXHIBITS

CHECKLIST OF ITEMS

THE FOLLOWING ITEMS MUST BE SUBMITTED WITH YOUR PROPOSAL ALONG WITH THIS CHECKLIST ITSELF:

CHECK OFF AS READ, SIGNED & SUBMITTED

| | CHECK LIST | |
|----|---|--|
| Α. | MANDATORY EQUAL EMPLOYMENT OPPORTUNITY LANGUAGE (Professional Services) | |
| В. | AFFIRMATIVE ACTION INFORMATION SHEET | |
| C. | AFFIDAVIT OF MORAL INTEGRITY | |
| D. | OWNERSHIP DISCLOSURE FORM | |
| Е. | VENDOR FIRM DISCLOSURE FORM – EXECUTIVE ORDER 129 | |
| F. | DISCLOSURE OF INVESTMENT ACTIVITIES IN IRAN | |
| G. | NOTICE TO ALL PROPOSERS SET-OFF FOR STATE TAX | |
| Н. | NJ ELECTION LAW ENFORCEMENT COMMISSION REQUIREMENT FOR DISCLOSURE OF POLITICAL CONTRIBUTIONS | |
| I. | AFFIDAVIT OF NON-COLLUSION | |
| J. | NJ BUSINESS REGISTRATION CERTIFICATE | |
| K. | SMALL BUSINESS ENTERPRISE/MINORITY BUSINESS ENTERPRISE/WOMAN BUSINESS ENTERPRISE FORM | |
| L. | SMALL BUSINESS ENTERPRISE FORM SBE FORM PROPOSED SCHEDULE OF SMALL BUSINESS ENTERPRISE PARTICIPATION | |
| M. | INSURANCE (see Section V of RFP) for Insurance Requirements for the Services Agreement) Submit proof of insurance- either certificate of insurance or letter from broker with proposal. | |
| N. | FINANCIALS (Provide copies of audited financial statements or federal income tax returns for the past three years.) | |

| (Firm) | (Title) |
|-------------------------------|------------------------------|
| (Signature) | (Date) |
| (Name – please print or type) | (Telephone Number/Fax Number |

EXHIBIT A

MANDATORY EQUAL EMPLOYMENT OPPORTUNITY LANGUAGE N.J.S.A. 10:5-31 et seq., N.J.A.C. 17:27

GOODS, PROFESSIONAL SERVICES AND GENERAL SERVICES AGREEMENTS

During the performance of the Services Agreement, the Contractor agrees as follows:

- The contractor or subcontractor, where applicable, will not discriminate against any A. employee or applicant for employment because of age, race, creed, color, national origin, ancestry, marital status, affectional or sexual orientation, gender identity or expression, disability, nationality or sex. Except with respect to affectional or sexual orientation and gender identity or expression, the contractor will ensure that equal employment opportunity is afforded to such applicants in recruitment and employment, and that employees are treated during employment, without regard to their age, race, creed, color, national origin, ancestry, marital status, affectional or sexual orientation, gender identity or expression, disability, nationality or sex. Such equal employment opportunity shall include, but not be limited to the following: employment, upgrading, demotion, or transfer; recruitment or recruitment advertising; layoff or termination; rates of pay or other forms of compensation; and selection for training, including apprenticeship. The contractor agrees to post in conspicuous places, available to employees and applicants for employment, notices to be provided by the Public Agency Compliance Officer setting forth provisions of this nondiscrimination clause.
- B. The contractor or subcontractor, where applicable, will, in all solicitations or advertisements for employees placed by or on behalf of the contractor, state that all qualified applicants will receive consideration for employment without regard to age, race, creed, color, national origin, ancestry, marital status, affectional or sexual orientation, gender identity, or expression, disability, nationality or sex.
- C. The contractor or subcontractor will send to each labor union, of with which it has a collective bargaining agreement, a notice to be provided by the agency contracting officer, advising the labor union of the contractor's commitments under this chapter and shall post copies of the notice in conspicuous places available to employees and applicants for employment.
- D. The contractor or subcontractor where applicable agrees to comply with any regulations promulgated by the Treasurer pursuant to *N.J.S.A.* 10:5-31 *et seq.*, as amended and supplemented from time to time and the Americans with Disabilities Act.
- E. The contractor or subcontractor agrees to make good faith efforts to meet targeted county employment goals established in accordance with *N.J.A.C.* 17:27-5.2.
- F. The contractor or subcontractor agrees to inform in writing its appropriate recruitment agencies including, but not limited to, employment agencies, placement bureaus, colleges, universities, labor unions, that it does not discriminate on the basis of age, creed, color, national origin, ancestry, marital status, affectional or sexual orientation, gender identity, or expression, disability, nationality or sex, and that it will discontinue the use of any recruitment agency which engages in direct or indirect discriminatory practices.

- G. The contractor or subcontractor agrees to revise any of its testing procedures, if necessary, to assure that all personal testing conforms to the principles of job-related testing, as established by the statutes and court decisions of the State of New Jersey and as established by applicable Federal law and applicable Federal court decisions.
- H. In conforming with the targeted employment goals, the contractor or subcontractor agrees to review all procedures relating to transfer, upgrading, downgrading and layoff to ensure that all such actions are taken without regard to age, creed, color, national origin, ancestry, marital status, affectional or sexual orientation, gender identity, or expression, disability, nationality or sex, consistent with the statutes and court decisions of the State of New Jersey, and applicable Federal law and applicable Federal court decisions.
- I. The Contractor shall submit to the public agency, after notification of award but prior to execution of a goods and Services Agreement, one of the following three documents:
 - i. Letter of Federal Affirmative Action Plan Approval
 - ii. Certificate of Employee Information Report
 - iii. Employee Information Report Form AA302 (electronically provided by the Division and distributed to the public agency through the Division's website at www.state.nj.us/treasury/contract_compliance)

The contractor and its subcontractor shall furnish such reports or other documents to the Division of Purchase & Property, CCAU,EEO Monitoring Program as may be requested by the office from time to time in order to carry out the purposes of these regulations, and public agencies shall furnish such information as may be requested by the Division of Purchase & Property, CCAU, EEO Monitoring Program for conducting a compliance investigation pursuant to **Subchapter 10 of the Administrative Code at** *N.J.A.C.* **17:27**

The parties to the Services Agreement do hereby agree that the provision of *N.J.S.A.* 10:5-31 *et seq.* dealing with discrimination in employment on public contracts, and the rules and regulations promulgated pursuant thereunto, are hereby made a part of the Services Agreement and are binding upon them.

| Submitted by: |
|---------------|
| Firm Name: |
| By: |
| Title: |
| Date: |

EXHIBIT B

AFFIRMATIVE ACTION INFORMATION SHEET

IN ACCORDANCE WITH THE TERMS OF THE ATTACHED SERVICES AGREEMENT PROPOSERS ARE REQUIRED TO SUBMIT ONE OF THE FOLLOWING FORMS RELATING TO COMPLIANCE WITH AFFIRMATIVE ACTION REGULATIONS. PLEASE COMPLETE AND RETURN THIS FORM WITH THE PROPOSAL.

| 1. | The Proposer has submitted a Federal Affirmative Action Plan Approval which consists of a valid letter from the Office of Federal Contract Compliance Programs (Good for one year of the date of letter). |
|---------|--|
| | YESNO If Yes, a photo copy of the Letter of Approval is to be submitted with the bid. (OR) |
| 2. | The Proposer has submitted a Certificate of Employee Information Report pursuant to (<i>N.J.A.C.</i> 17.27-1.1) and The State Treasurer has approved said report. |
| | YES NO If Yes, a photo copy of the Certificate is to be submitted with the bid. (Expiration Date or Certificate) |
| | Certificate of Approval Number(OR) |
| 3. | If Proposer has already submitted the Employee Information Report form to the States Affirmative Action Office, please return a copy of it with the bid. |
| | If you are the <u>successful</u> Proposer and have none of the above, please contact the Procurement and Materials Management Department at (732) 750-5300 ext. 8628 within five (5) days of notification of award for AA-302 Form. This AA-302 Form must be forwarded to the <u>States Affirmative Action Office</u> with the Authority's copy (Pink) returned to the Authority's Procurement and Materials Management Department. |
| | gnature below certifies that one of the above forms of Affirmative Action evidence has been ted, and all information contained above is correct to the best of my knowledge. |
| Signed | Date Signed |
| Print N | Name and Title |
| Propos | sers Company Name |
| Addres | SS |
| Teleph | none Number Fax Number |

EXHIBIT C AFFIDAVIT OF MORAL INTEGRITY

| STATE OF | | | |
|---|--|---|---|
| COUNTY OF | Ss: | | |
| I, | , the | (Pres., Vice Pres., Ov | vner/Partner) of |
| | (Propo | ser), being first duly sworn, depo | oses and says: |
| 1. That the Proposer witto be provided in accordance with | | integrity in accordance with the | services to be rendered/goods |
| 2. That as of the date of signing are involved in any Federal, Sta except as follows: (If none, s e | te or other Governmental I | | |
| 3. Proposer further state ever engaged in any violation of guilty, non vult or nolo contende any nature regarding work on the | a Federal or State Crimina ere to any violation of a Federal | deral or State Criminal Statute; o | convicted, or entered a plea or or ever engaged in violation o |
| 4. That Proposer auth necessary to verify any statemen | | other agency to supply the Au Moral Integrity. | thority with any information |
| 5. That as of the date onne, so state). | of signing this Affidavit, or | utstanding liens filed against thi | s Proposer are as follows: (i |
| 6. That the undersigned with the operations of said Proposition Moral Integrity and that the same | oser, have full knowledge o | | |
| 7. That this Affidavit of provider of goods and/or service statements herein contained. | ~ • | to induce the Authority to accep New Jersey Turnpike Authority | |
| Sworn and Subscribed to Before | Me This | | |
| Day of | 20 | Signature | |
| Notary Public | | Title | (Corporate Seal) |
| riotary rubiic | | 11116 | |

EXHIBIT D

Ownership Disclosure Form

| | ow | NERSHIP DISC | CLOSURE FORM | | | |
|--|---|---|--|--|---|--|
| DIVISION OF P STATE OF NEW 33 W. STATE S' PO BOX 230 | OF THE TREASURY PURCHASE & PROPERTY | | BIDDER: | | | |
| | NS: Provide below the names, home ad | | s held and any ownership interest | of all officers of the f | irm named abo | ove, If |
| | additional space is necessary, pro | ovide on an attached sheet. | | OWNERS | HIP INTERE | Т? |
| NAME | HOME ADDRESS | DATE OF BIRTH | OFFICE HELD | (Shares Owned o | | |
| owner having a 10 th interest in that corr firm, enter "None | Provide below the names, home addresses for greater interest in the firm named above overation or partnership. If additional space is below. Complete the certification at the fany, where appropriate, and complete the c | e. If a listed owner is a corporation of this form, if this form, if this form is the corporation of this form. | on or partnership, provide below the tion on an attached sheet. If there are | same information for the e no owners with 10% o Purchase Bureau in conne | holders of 10% r more interest ction with anoth HIP INTERES | or more In your eer bid, |
| | | COMPLETE ALL QU | | | YES_ | <u>NO</u> |
| | st five years has another company or co lete and attach a separate disclosure fo | | | bove? | | |
| | n or entity listed in this form or its atta sons matter by the State of New Jersey unce | | | | | |
| any agency of | n or entity listed in this form or its atta government from bidding or contracti or each instance | chments ever been suspended ng to provide services, labor, | , debarred or otherwise declared material, or supplies? (If yes, all | ineligible by each a detailed | | |
| | any criminal matters or debarment proves, attach a detailed explanation for ed | | ne firm and/or its officers and/or | managers are | | |
| held or applie | ral, State or Local license, permit or otl d for by any person or entity listed in the pecifically seeking or litigating the issu | his form, been suspended or re | evoked, or been the subject or an | y pending | | |
| are true and compobligation from information confecognize that I as State at its option I, being duly auth | ON: I, being duly sworn upon my oath, I blete. I acknowledge that the State of Nev the date of this certification through the lained herein. I acknowledge that I am a m subject to criminal prosecution under the may declare any contract(s) resulting from orized, certify that the information suppli | w Jersey is relying on the inform e completion of any contracts tware that it is a criminal offens the law and that it will also cons this certification void and ur ted above, including all attached | nation contained herein and thereby with the State to notify the State te to make a false statement or missitute a material breach of my agreenforceable. I pages, is complete and correct to | y acknowledge that I an in writing of any char representation in this cer ement(s) with the State the best of my knowled | n under a contages to the ans tiffication, and of New Jersey ge, I certify tha | inuing wers or if I do so, I and that the |
| | ents made by me are true. I am aware tha | , , | ents made by me are willfully false | , I am subject to punish | | |
| | | | | | (Signatu | ire) |
| | | PRINT OR TYPE: | | | (Name) | |
| FEIN/SSN#: | | PRINT OR TYPE: | | | (Title) | |

1

Date

PB-ODF.1 R4/29/96

EXHIBIT E

VENDOR DISCLOSURE FORM

Please be advised that, the New Jersey Turnpike Authority (the "Authority") has developed this form under the policy and procedures in accordance with *N.J.S.A.* 52:34-13.2. Under this order, the Authority must consider the requirements of New Jersey's contracting laws, the best interests of the State of New Jersey and its citizens, as well as applicable federal and international requirements.

The Authority shall insure that all Proposers seeking to enter into the Services Agreement in which services are procured on his behalf must disclose:

- a. The location by country where the services under the Services Agreement will be performed; and
- b. Any subcontracting of services under the contract and the location by country where the subcontracted services will be performed.

LOCATION BY COUNTRY WHERE SERVICES UNDER THE SERVICES AGREEMENT WILL BE PERFORMED:

The Proposer

| | (Location by Country) |
|-----------------------------|--|
| Name: | |
| Address: | |
| Title: | |
| Subcontractor: | |
| Name: | (Location by Country) |
| Address: | |
| Title: | |
| | |
| I certify that all informat | ion is true and correct to the best of my knowledge. |
| Proposer: | Title |

EXHIBIT F

NEW JERSEY TURNPIKE AUTHORITY **NEW - DISCLOSURE OF INVESTMENT ACTIVITIES IN IRAN**

| NAME OF CONTRACTOR /BIDDER: | | |
|--|--|--|
| PART 1: CERTIFICATION CONTRACTORS/BIDDERS MUST COMPLETE PART 1 BY CHECKING EITHER BOX. FAILURE TO CHECK ONE OF THE BOXES SHALL RENDER THE PROPOSAL NON-RESPONSIVE. | | |
| Pursuant to Public Law 2012, c. 25, any person or entity that submits a bid or proposal or otherwise proposes to enter into or renew a contract must complete the certification below to attest, under penalty of perjury, that neither the person or entity, nor any of its parents, subsidiaries, or affiliates, is identified on the Department of Treasury's Chapter 25 list as a person or entity engaging in investment activities in Iran. The Chapter 25 list follows this certification and can also be found on the State of New Jersey, Department of Treasury, Division of Purchase and Property website at http://www.state.nj.us/treasury/purchase/pdf/Chapter25List.pdf . Contractors/Bidders must review this list prior to completing the below certification. FAILURE TO COMPLETE THE CERTIFICATION WILL RENDER A CONTRACTOR'S/BIDDER'S PROPOSAL NON-RESPONSIVE . If the Authority finds a person or entity to be in violation of law, it shall take action as may be appropriate and provided by law, rule or contract, including but not limited to, imposing sanctions, seeking compliance, recovering damages, declaring the party in default and seeking debarment or suspension of the party. | | |
| PLEASE CHECK THE APPROPRIATE BOX: | | |
| I certify, pursuant to Public Law 2012, c. 25, that neither the contractor/bidder listed above nor any of the contractor's/bidder's parents, subsidiaries, or affiliates is <u>listed</u> on the N.J. Department of the Treasury's list of entities determined to be engaged in prohibited activities in Iran pursuant to P.L. 2012, c. 25 ("Chapter 25 List"). I further certify that I am the person listed above, or I am an officer or representative of the entity listed above and I am authorized to make this certification on its behalf. <u>I will skip Part 2 and sign and complete the CERTIFICATION below.</u> | | |
| <u>OR</u> | | |
| I am unable to certify as above because the contractor/bidder and/or one or more of its parents, subsidiaries, or affiliates is listed on the Department's Chapter 25 list. I will provide a detailed, accurate and precise description of the activities in Part 2 below and sign and complete the CERTIFICATION below. Failure to provide such will result in the proposal being rendered a non-responsive and appropriate penalties, fines and/or sanctions will be assessed as provided by law. | | |

Part 2: PLEASE PROVIDE FURTHER INFORMATION RELATED TO INVESTMENT ACTIVITIES IN IRAN

You must provide a detailed, accurate and precise description of the activities of the bidding person/entity, or one of its parents, subsidiaries or affiliates, engaging in the investment activities in Iran outlined above by completing the requested information below. Please provide thorough answers to each question. If you need to make additional entries, provide the requested information on a separate sheet

| Name | Relationship to Contractor/Bidder |
|--|--|
| Description of Activities | |
| Duration of Engagement | Anticipated Cessation Date |
| Contractor/Bidder Contact Nan | ne Contact Phone Number |
| attachments thereto to the be execute this certification on South Jersey Transportation thereby acknowledge that I at the completion of any contrathe answers of information co to make a false statement or subject to criminal prosecuti | CERTIFICATION MUST BE SIGNED BY BIDDER To oath, hereby represent and state that the foregoing information and any st of my knowledge are true and complete. I attest that I am authorized to behalf of the above referenced person or entity. I acknowledge that the Authority ("Authority") is relying on the information contained herein and m under a continuing obligation from the date of this certification through cts with the Authority to notify the Authority in writing of any changes to ontained herein. I acknowledge that I am aware that it is a criminal offense misrepresentation in this certification, and if I do so, I recognize that I am on under the law and that it will also constitute a material breach of my ority and that the Authority at its option may declare any contract(s) on void and unenforceable. |
| FULL NAME (print): | SIGNATURE |

TITLE: DATE:



CHRIS CHRISTIE Governor

KIM GUADAGNO Lt. Governor DEPARTMENT OF THE TREASURY
DIVISION OF PURCHASE AND PROPERTY
OFFICE OF THE DIRECTOR
33 WEST STATE STREET
P. O. BOX 039
TRENTON, New JERSEY 08625-0039

State Treasurer

JIGNASA DESAI-MCCLEARY

ANDREW P. SIDAMON-ERISTOFF

Director

Telephone (609) 292-4886 / Facsimile (609) 984-2575

The following list represents entities determined, based on credible information available to the public, to be engaged in prohibited activities in Iran pursuant to P.L. 2012, c. 25 ("Chapter 25"):

| 1. | Amona |
|-----|--|
| 2 | Bank Saderat PLC |
| 3. | Bank Sepah |
| 4. | Bank Markazi Iran (Central Bank of Iran) |
| 5. | Bank Mellat |
| 6. | Bank Melli Iran |
| 7. | Bank Tejarat |
| 8. | Belaz |
| 9. | Belneftkhim (Belarusneft) |
| 10. | China International United Petroleum & Chemicals Co., Ltd. |
| | (Unipec) |
| 11. | China National Offshore Oil Corporation (CNOOC) |
| 12. | China National Petroleum Corporation (CNPC) |
| 13. | China National United Oil Corporation (ChinaOil) |
| 14. | China Petroleum & Chemical Corporation (Sinopec) |
| 15. | China Precision Machinery Import-Export Corp. (CPMIEC) |
| 16. | Grimley Smith Associates |
| 17. | Indian Oil Corporation |
| 18. | Industrija Nafte (INA) |
| 19. | Kingdream PLC |

| 20. | Liquified Natural Gas Limited |
|-----|---|
| | Maire Tecnimont SpA |
| 22. | Naftiran Intratrade Company (NICO) |
| 23. | National Iranian Tanker Company (NITC) |
| 24. | Oil and Natural Gas Corporation (ONGC) |
| 25. | Oil India Limited |
| 26. | Panyu Chu Kong Steel Pipe Company, Ltd. |
| 27. | Persia International Bank |
| 28. | PetroChina Company, Ltd. |
| 29. | Petroleos de Venezuela (PDVSA Petróleo, SA) |
| | |
| 30. | Sameh Afzar Tajak Company (SATCO) |
| 31. | Schwing America Inc. |
| 32. | Shandong FIN CNC Machine Company, Ltd. |
| 33. | Sinohydro |
| 34. | SK Energy |
| 35. | SKS Ventures |
| 36. | Som Petrol AS |
| 37. | Sonangol |
| 38. | Zhuhai Zhenrong Company |

List Date: July 31, 2014

EXHIBIT G

NOTICE TO ALL PROPOSERS SET-OFF FOR STATE TAX

Please be advised that pursuant to P.L. 1995. c. 159, effective January 1, 1996 and notwithstanding any provision of the law to the contrary, whenever any taxpayer, partnership, or S corporation under the Agreement to provide goods or services or construction projects to the State of New Jersey or its agencies or instrumentalities, including the legislative and judicial branches of State government, is entitled to payment for those goods or services or construction projects and at the same time the taxpayer, or the partner or shareholder of that entity, is indebted for any State tax, the Director of the Division of Taxation shall seek to set-off that taxpayer's, partner's or shareholder's share of the payment due to the taxpayer, partnership, or S corporation. The amount of set-off shall not allow for the deduction of any expenses or other deductions which might be attributable to a partner or shareholder subject to set-off under this act. No payment shall be made to the taxpayer, the provider of goods or services, or the contractor or subcontractor of construction projects pending resolution of the indebtedness.

The Director of Division of Taxation shall give notice to the set-off to the taxpayer, the provider of goods or services, or the contract or subcontractor of construction projects and provide an opportunity for a hearing with thirty (30) days of such notice under the procedures for protests established under R.S. 54:49-18. No requests for conference, protest or subsequent appeal to the Tax Court from any protest under this section shall stay the collection of the indebtedness. Interest that may be payable by the State pursuant to P.L. 1987, c. 184 (c.52:32-32et seq.) to the taxpayer, the provider of goods or services, or the contractor or subcontractor of construction projects shall be stayed.

| THAVE BEEN ADVISED OF THIS NOTICE." |
|-------------------------------------|
| COMPANY |
| SIGNATURE |
| NAME |
| TITLE |
| DATE |

EXHIBIT H

NEW JERSEY ELECTION LAW ENFORCEMENT COMMISSION REQUIREMENT FOR DISCLOSURE OF POLITICAL CONTRIBUTIONS

All business entities are advised of their responsibility to file on annual disclosure statement of political contributions with the New Jersey Election Law Enforcement Commission (ELEC) pursuant to N.J.S.A. 19:44A-20.27 if they receive in excess of \$50,000.00 from public entities in a calendar year. Business entities are responsible for determining if filing is necessary. Additional information on this requirement is available from ELEC at 888-313-3532 or at www.elec.state.nj.us

DISCLOSURE OF CONTRIBUTIONS TO NEW JERSEY ELECTION LAW ENFORCEMENT COMMISSION IN ACCORDANCE WITH N.J.S.A. 19:44A-2027

| STATE OF | | | | |
|---|--|--|---|---------------------------------------|
| COUNTY OF | :SS | | | |
| I, | of the | of | in the County of | |
| | and the State of | of full ag | ge, being duly sworn according to law on my | |
| oath depose and say th | at: | | | |
| I am(Name | , a, | (Title, Position, e | in the firm of | |
| and that the Proposer a the New Jersey Electi excess of \$50,000.00 responsible for determination and correct, and statements contained in for the Services. I further warrant that Agreement upon an ag | cknowledges our responsibilion Law Enforcement Comm from public entities in a calining if filing is necessary and made with full knowledge the said Proposal and in statem no person or selling agency | ty to file an annual dis ission (ELEC) pursual endar year. I further I that all statements co hat the New Jersey T ents contained in this I has been employed commission, percenta | cuted said Proposal with full authority to do closure statement of political contributions we not to <i>N.J.S.A.</i> 19:44A-20.27 if in receipt of acknowledge that business entities are solutained in said Proposal and in this affidavit aurnpike Authority relies upon the truth of affidavit in awarding the Services Agreement or retained to solicit or secure such Services proposerage, or contingent fee, except because of the said Proposerage of the secure such Services are proposerage, or contingent fee, except because of the said Proposerage of the said Propo | rith in ely arc the en |
| | | Print Nar | ne: | |
| Subscribed and Sworn | to before me this | day of | 20 | |
| Notary Public | of | N | My Commission Expires: | |

EXHIBIT I

AFFIDAVIT OF NON-COLLUSION

STATE OF

| COUN | NTY OF : | | |
|------|--|--|---|
| | The undersigned, being duly sworn according t | to law, deposes and says: | |
| 1. | That, as the party submitting the foregoing Proposal, that such Proposal is genuine and not collusive or a sham; that said Proposer has not colluded, conspired, connived, or agreed, directly or indirectly, with any Proposer or person, to put in a sham Proposal or to refrain from participating in this solicitation, and has not, in any manner, directly or indirectly, sought by agreement or collusion, or communication or conference, with any person, to fix the price of affiant or of any other Proposer, or to fix any overhead, profit, or cost element of said price, or of that of any other Proposer, or to secure any advantages against the New Jersey Turnpike Authority ("Authority"), or any person interested in the proposed Services Agreement; and that all statements in said Proposal are true. | | |
| 2. | conspiracy or collusion with respect to propose Such act or conviction does not automatically suspension or grounds for consideration by the Services Agreement to such a Proposer on the any act prohibited by state or federal law invo | I liable for any act prohibited by state or federal sing or bidding on any public contract within the lay disqualify a Proposer, but may be grounds for Authority as to whether the Authority should declibasis of a lack of responsibility. If Proposer has be alving collusion with respect to proposing or bidding should attach an explanation of the circumstances of the | ast three years. administrative ne to award the en convicted of g on any public |
| | | FIRM NAME | |
| | | NAME | |
| | | TITLE | |
| | ribed and sworn to and eme this day | SIGNATURE | |
| of | , 20 | | |

EXHIBIT J

NJ DIVISION OF REVENUE BUSINESS REGISTRATION [Attach]

For information regarding the New Jersey Division of Revenue Business Registration Requirement, Proposers can contact the Bureau of Client Registration at (609) 292-9292.

If you wish to file your application online, you may do so by visiting the following website: http://www.nj.gov/treasury/revenue/forms/njreg.pdf

EXHIBIT K

SMALL BUSINESS ENTERPRISE / MINORITY BUSINESS / WOMAN OWNED BUSINESS

SMALL / MINORITY / WOMAN BUSINESS ENTERPRISE FORM

If Proposer is registered with the State of New Jersey as a Small Business Enterprise (SBE), and/or Certified as a Woman Business Enterprise (WBE) or Minority Business Enterprise (MBE) you must send a copy of the Registration/ Certification Form with your Proposal. Please check off the gross receipt category of your business if registered as an SBE

| • SBE CATEGORY 1 | \$0- \$500,000 | |
|----------------------------------|-------------------------------|-------|
| • SBE CATEGORY 2 | \$500,001 thru \$5,000,000 | |
| • SBE CATEGORY 3 | \$5,000,001 thru \$12,000,000 | |
| NOT APPLICABLE | | |
| SBE Registration # | | |
| Please check below if applicable | | |
| Woman Business Enterprise | Minority Business Enter | prise |
| | | |
| Proposer Name: _ | | |

EXHIBIT L

SMALL BUSINESS ENTERPRISE FORM

SBE FORM -- PROPOSED SCHEDULE OF SMALL BUSINESS ENTERPRISE PARTICIPATION

SMALL BUSINESS ENTERPRISE FORM SBE FORM -- PROPOSED SCHEDULE OF SMALL BUSINESS ENTERPRISE PARTICIPATION

| NAME & ADDRESS OF S (SUB)CONSULTANT SUI | BE TYPE OF W PERFORME | ORK TO BE ED | ESTIMATED PERCENTAGE OF (SUB)CONSULTANT WORK |
|--|--------------------------|---------------------------|--|
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | (Attach add | litional sheet if necessa | l nry) |
| | | | |
| Proposer (Print Name) | | Proposer's SBE Lia | aison officer (if applicable) |
| | | | Telephone Number |

All Proposers <u>must</u> complete and submit this form with their Proposal (if no subcontracting is involved state so.)

EXHIBIT M

[Attach Certificate of Insurance or Letter from Broker]

EXHIBIT N

| [Attach Audited | Financial Stateme | nts or Federal Inco | ome Tax Returns fo | or the Past 3 years] |
|-----------------|-------------------|---------------------|--------------------|----------------------|
| | | | | |
| | | | | |

APPENDICES

- 1. Draft Services Agreement
- 2. State Contractor Political Contribution Compliance Public Law 2005, Chapter 51 and Executive Order 117

Appendix 1 DRAFT SERVICES AGREEMENT

AGREEMENT FOR _____

| THIS SERVICES AGREEMENT (the "Agreement") is dated and effective, 201_ by |
|--|
| and between the New Jersey Turnpike Authority, a body corporate and politic of the State of New Jersey, with |
| its principal offices located at 581 Main Street, Woodbridge, New Jersey 07095 (the "Authority"); |
| and, a of the State of, having its principal offices |
| at |
| WITNESSETH: |
| WHEREAS, the Authority requires the services of a professional firm with adequate staff and |
| experience to provide; in accordance with a Request for |
| experience to provide; in accordance with a Request for Proposal, dated as of(collectively, with all addenda, the "RFP", attached hereto as Exhibit |
| A); and |
| WHEREAS, the Consultant is a professional company which is proficient in and has submitted to the Authority a written proposal, |
| dated; and |
| WHEREAS, the Consultant was invited to make an oral presentation to the Authority on, following which the Consultant was further invited to submit a best and final offer |
| ("BAFO"); and |
| WHEREAS, on, the Consultant submitted in writing a BAFO which |
| clarified and expanded upon the statements contained in the aforesaid proposal |
| (collectively, with the initial proposal dated,20, the "Proposal", attached hereto as |
| Exhibit B); and |
| |
| WHEREAS, the Authority evaluated the Proposal in accordance with the criteria stated in the RFP and, after comparison with other submitted proposals was deemed to be the most advantageous to the Authority; and |
| WHEREAS, on the Authority adopted Agenda Item |
| awarding a professional services contract to the Consultant; and |
| WHEREAS , the Authority wishes to memorialize and enter into this Agreement with the Consultant setting forth the terms and conditions of the parties' rights and obligations with respect to the procurement of the services as hereinafter defined; |
| NOW THEREFORE, in consideration of the mutual covenants contained herein, the parties agree as follows: |

1. **DEFINITIONS.**

| "Authority" shall mean the New Jersey Turnpike Authority as established in accordance with <i>N.J.S.A.</i> 27:23-1, <i>et seq.</i> , and shall be the members of the Authority acting in accordance with said statute. | | |
|--|--|--|
| "Consultant" shall mean | , with its principal offices located at | |
| "Completion Consultant" shall mean the consultant that the to Section 8 of the Agreement, to complete the Services upon term Section 7 hereof. | | |
| "Director" shall refer to the Authority's [department head] behalf as employees of the Authority with regard to this Agreemen | | |
| "Services" shall refer to with the Proposal and the RFP. The RFP and the Proposal are Agreement and attached thereto as Exhibits A and B, respectively. | in accordance e incorporated by reference into this | |
| All other defined terms as used in this Agreement and no meaning as defined and used in the RFP (Exhibit A) or the Proposa | | |
| 2. COMPENSATION. | | |
| (a) The authorized amount of compensation to be paid to the Consultant under this Agreement shall bepercentage (%) of Gross Receipts. The Authority shall have the right to audit all payroll and direct costs or expenses of the Consultant in accordance with Section 10 of this Agreement. The Consultant shall keep available, for Authority inspection, records of all costs and expenses for a period of not less than seven (7) years after the term of this Agreement. The Consultant shall be solely responsible for payment of any and all if its costs and expenses associated with its provision of the Services under this Agreement. The Consultant shall not be entitled to deduct any costs or expenses from Gross Receipts or to seek reimbursement of any kind from the Authority. | | |
| (b) No increase in the fees or expenses set forth in Section 2(a increased fees are approved by the members of the Authority laws of the State of New Jersey. The Consultant acknowled maintain control of all fees and expenses, and further acknowled percentage-based compensation set forth herein is sufficient terms of this Agreement. | in accordance with the statutes and ges and agrees to its responsibility to ges and agrees that Consultant's total | |

- (c) Any payments made to the Consultant by the Authority under the terms of this Agreement shall not be deemed a waiver of the Authority's right to seek damages for remediation in the event there are any deficiencies in the Services.
- (d) In the event of any conflicting claim or claims by the Consultant regarding the right to receive payments that may be due, or to become due, from the Authority under the terms of this Agreement, the Authority may withhold the amount of payments pertinent to such conflicting claim or claims, as determined by the Authority, until such dispute, or disputes, be finally resolved to the reasonable satisfaction of the Authority.
- 3. STANDARD OF CARE. The parties agree that the Authority shall retain the absolute right to approve in its sole discretion any and all materials to be utilized by the Consultant in connection with the provision of the Services hereunder as well as any and all potential licensees, potential licenseed

products and any and all proposed product packaging and advertising, marketing or promotional materials to be utilized in connection therewith. The Consultant represents and warrants that it shall exercise that degree of care and skill ordinarily exercised under similar circumstances by members of its profession performing the kind of services hereunder and practicing in the same or similar locality at the same time. In the event of non-fulfillment of the foregoing warranty, upon written demand of the Authority, the Consultant shall perform such corrective services (within the original scope of work) as may be necessary to conform to the foregoing warranty; provided further however, it is understood that the Authority shall have the right throughout the course of the entire Agreement to review the Consultant's work and request reasonable remedial efforts and corrections, provided that such changes or corrections are substantially consistent with the RFP and the Proposal, and are limited to ensuring that the Consultant has provided the Services in accordance with the requirements of this Agreement and this standard of care. All costs incurred by the Consultant in performing any corrective Services shall be borne by the Consultant. The parties acknowledge and agree that nothing in this Agreement restricts the right of the Authority to use their marks, logos, and other intellectual property, and that the Authority specifically retains the right to permit public and non-for-profit entities to use the Authority's marks, logos, and other intellectual property which are the subject of this Agreement.

- **4. SERVICES.** The Consultant represents itself to be experienced and competent to perform the Services in accordance with the requirements of this Agreement and the Standard of Care set forth in Section 3 herein. The Consultant agrees that the Services to be performed hereunder shall be those specified in the RFP and the Proposal. Should any ambiguity or conflict exist among the Agreement, the RFP, and the Proposal in the interpretation, scope or content of any term or condition, the language in the body of each of these documents shall supersede one another and control according to the hierarchy set forth in Section 25.
- 5. TERM. This Agreement shall be in effect for a period of _____year(s) from the effective date of this Agreement. This Agreement also provides the Authority with the option for_____additional (1) year extension(s) of the Services with the concurrence of the Consultant for additional services necessary or incidental to the subject matter of this Agreement. During the term of the Agreement the Authority will have the right to procure additional services at the pricing and in conformity with the Services outlined in the Proposal.
- **6. PERSONNEL.** The Consultant agrees that the key personnel identified in the Proposal will be those individuals that are assigned to the Services, and that the assignment of such individuals is a material term of this Agreement. The Consultant agrees to promptly notify the Authority in writing of the identity of any individuals that it desires to assign to perform the Services as a replacement for, or in addition to, the key individuals named and listed in the Proposal. All replacements shall be subject to the approval of the Authority; <u>provided, however</u>, that such approval will not be unreasonably withheld if any replacement possesses qualifications and experience that are equal to, or greater than, the subject of the replacement.
- **7. TERMINATION.** This Agreement at the discretion of the Authority may be terminated or suspended by the parties pursuant to the following terms and conditions;
- (a) The Authority may terminate the Agreement as follows:
 - (i) Immediately upon failure by the Consultant to remedy a material breach of its obligations under of this Agreement within five (5) days of the date of written notice from the Authority of such material breach;
 - (ii) For convenience, upon thirty (30) days prior written notice by Authority;

- (iii) If the Consultant shall become insolvent or make an assignment for the benefit of the creditors or files a voluntary petition in bankruptcy, or if any involuntary petition in bankruptcy is filed against the Consultant and the act of bankruptcy alleged is not removed or dismissed within sixty (60) days;
- (iv) Immediately upon the indictment of an owner of Consultant.

Then and in such case, the Authority may at its option forthwith terminate this Agreement;

- (b) The Consultant may terminate the Agreement as follows:
 - (i) Upon thirty (30) days prior written notice to the Authority from the Consultant upon failure to remedy a material breach of its obligations under this Agreement within thirty (30) days of the written notice from the consultant to cure such material breach;
- **8. RIGHTS UPON TERMINATION.** In the event of a termination, pursuant to Section 7 hereof, the total amount paid to the Completion Consultant exceeds the compensation stated in this Agreement, the Consultant shall pay the Authority any reasonable excess cost incurred by the Authority as a result of engaging the Completion Consultant.
- 9. **OBLIGATION FOR TRANSITION.** At such time as this Agreement is terminated, whether pursuant to Section 7 hereof or by the expiration of the term and/or extension of the term pursuant to Section 5 hereof, the Consultant will make all reasonable efforts, in cooperation with the Authority and such parties as may be selected by the Authority to perform the Services after the termination of this Agreement in order to effect a smooth transition of services. In furtherance of this commitment, the Consultant shall, for example, but without limitation, retain and timely transfer all relevant files (including electronic files) to the appropriate recipient, confer with the Authority, and with any other party at the Authority's instruction.
- 10. FORCE MAJEURE. Neither party shall be liable for any delays or failure in performance due to causes beyond its control, including but not limited to, acts of any government, war, natural disasters, strikes, civil disturbances, fires, equipment failure or failures of third parties to provide (or delays in so providing) equipment, software or services. The parties shall act, to the extent reasonably possible, to minimize any such delays. In the event either party is subject to delays due to such a cause for more than sixty (60) days, either party may, at its option, terminate this Agreement for convenience upon written notice to the other, or, upon mutual agreement, extend the time for performance by the period of time equal to the time lost, whether the delay is less than sixty (60) days or not.

11. RIGHT TO AUDIT. Consultant shall:

- (a) Permit during ordinary business hours for the term of this Agreement and for a period of five (5) years after final acceptance of the Services, the examination and audit by the officers, employees and representatives of the Authority of such records and books relating to the Services and also any records and books of any company which is owned or controlled by the Consultant, or which owns or controls the Consultant, if said company performs services similar to those performed by the Consultant anywhere in the State of New Jersey.
- (b) If any audit pursuant to Section 11(a) requires the Authority's officers, employees and representatives to travel outside the State of New Jersey to the Consultant's principal place of business where the Consultant's records and books are maintained, then the Consultant shall bear the additional cost of the audit.

- (c) The Authority shall provide reasonable prior notice to the Consultant of any anticipated audit under this Section.
- **12. INSURANCE.** The Consultant shall procure and maintain at its own expense, for the entire term of the Agreement, insurance for liability for damages imposed by law, in accordance with Section V of the RFP.

NOTWITHSTANDING THAT MINIMUM AMOUNTS OF INSURANCE COVERAGE CARRIED OR REQUIRED TO BE CARRIED BY THE CONSULTANT ARE SPECIFIED HEREIN, THE LIABILITY OF THE CONSULTANT SHALL NOT BE LIMITED TO THE AMOUNTS SO SPECIFIED AND SHALL EXTEND TO ANY AND ALL LIABILITY IN EXCESS OF THE INSURANCE COVERAGES SO PROVIDED NOR SHALL THESE MINIMUM LIMITS PRECLUDE THE AUTHORITY FROM TAKING ANY ACTION AVAILABLE TO IT UNDER THE PROVISIONS OF THE AGREEMENT OR OTHERWISE IN LAW OR EQUITY.

- 13. INDEMNIFICATION. The Consultant agrees to defend, indemnify and save harmless the Authority, its officers, employees, and agents and each and every one of them against and from all liabilities, judgments, threatened, pending or completed actions, suits, demands for damages or costs of every kind and description actually and reasonably incurred (including attorneys' fees and costs and court costs) (collectively "Liabilities") including, without implied limitations, Liabilities for damage to property or Liabilities for injury or death of the officers, agents and employees of either the Consultant or the Authority), resulting from any act or omission or willful misconduct of the Consultant or any of its officers, agents, sub-consultants, or employees in any manner related to the subject matter of this Agreement. In the event that the Consultant fails to defend, indemnify and save harmless the Authority, its officers, employees, and agents and each and every one of them in accordance with this Section, any money due to the Consultant under and by virtue of this Agreement as shall be considered necessary by the Authority may be retained by the Authority and held until any and all Liabilities shall have been settled and suitable evidence to that effect furnished to the Authority. The obligations in this Section shall survive the termination, expiration or rescission of this Agreement.
- 14. EEO/AFFIRMATIVE ACTION. The Consultant agrees that it does not discriminate in the hiring or promotion of any minorities, as designated by the Equal Employment Opportunity Commission of the United States of America, or the Division on Civil Rights of the New Jersey Department of Law and Public Safety; and that it does not discriminate against any person or persons on the basis of race, religion, color, national origin, nationality, ancestry, sex, marital status, domestic partnership status, familiar status and affectional or sexual orientation.

In addition, the Consultant agrees to complete the appropriate forms attached as follows:

- (a) Mandatory Affirmative Action Language; and
- (b) State of New Jersey Affirmative Action Employee Information Report ("Form AA-302")

However, if the Consultant maintains a current Letter of Federal Approval, or a current Certificate of Employee Information Report Approval as issued by the Department of the Treasury, State of New Jersey, it may be submitted in lieu of the Form AA-302.

15. DIVISION OF REVENUE REGISTRATION. [Pursuant to the terms of *N.J.S.A.* 52:32-44, the Consultant is required to provide to the Authority proof of valid business registration with the Division of Revenue in the Department of the Treasury, prior to entering into an agreement with the Authority. No agreement shall be entered into by the Authority unless the Consultant first provides proof of valid business registration. The Consultant is required to receive from any sub-consultant it uses for goods and services under this Agreement, proof of valid business registration with the Division

of Revenue. No sub-consultant agreement shall be entered into on account of any agreement with the Authority unless the sub-consultant first provides proof of valid business registration.

16. CONFIDENTIALITY.

- (a) Each party agrees that all information and materials shared under the terms of this Agreement are privileged and shall be held in strict confidence by the receiving party and shall only be used in connection with the purposes of this Agreement to conduct such other activities as are necessary and proper to carry out the purposes of this Agreement. Each party shall take all necessary and appropriate measures to ensure that any person who is granted access to any shared information or materials or who participates in work on common projects or who otherwise assists any counsel or technical consultant in connection with the performance of this Agreement complies with the terms of this Agreement. Each party shall protect from disclosure all information and materials shared by the parties and their respective counsel, or with technical consultants, to the fullest extent permitted by law.
- (b) Upon the termination or expiration of this Agreement, to the extent reasonably practicable, confidential materials shall be returned to the disclosing party, including all copies thereof. Following termination, each party shall remain obligated to preserve the confidentiality of all confidential information received or disclosed pursuant to this Agreement.
- (c) In the event information or materials disclosed under this Agreement are sought by a third party by way of subpoena, request pursuant to the Open Public Records Act, *N.J.S.A.* 10:4-6 *et seq.*, or by any other manner, the party receiving the request will promptly notify the other party to enable it to respond to such request and each party shall take all necessary and appropriate steps to invoke any applicable privileges to prevent disclosure, and the Consultant shall have primary responsibility to defend any attempt by a third party to obtain from the Authority any information which the Consultant considers to be confidential.
- **17. NEWS RELEASES.** No news releases pertaining to the Services shall be made without the Authority's prior approval which shall not be unreasonably withheld, conditioned or delayed.
- **18. NOTICES.** Any notices to the Parties pursuant to the terms of this Agreement shall be in writing and addressed to:

| As to [Consultant]: | |
|--------------------------------------|--|
| As to New Jersey Turnpike Authority: | [Department Head] New Jersey Turnpike Authority |
| | P.O. Box 5042 Woodbridge, New Jersey 07095 |
| With a copy to: | General Counsel New Jersey Turnpike Authority P.O. Box 5042 Woodbridge, New Jersey 07095 |

19. **PERSONAL LIABILITY.** In carrying out the provisions of this Agreement, or in exercising any power or authority granted it by its position, the Consultant agrees that neither the members of the Authority nor any officer, agent or employee of the Authority shall be personally charged by the Consultant with any liability.

- **20. APPLICABLE LAWS.** The Consultant shall perform the Services in compliance with all applicable Federal, state, and local laws, ordinances, rules, regulations and orders.
- 21. GOVERNING LAW. The terms of this Agreement shall be governed by and construed under the laws of the State of New Jersey. Any action brought by either party involving any dispute related to this Agreement shall be brought only in the Superior Court of the State of New Jersey.
- **22. INDEPENDENT CONSULTANT.** Neither party shall be considered nor hold itself out as an agent of the other, it being acknowledged that neither party has the authority to bind the other. The Consultant shall perform the Services as an independent contractor.
- **23. ASSIGNMENT.** This Agreement, or any part thereof, shall not be assigned by the Consultant, without the specific prior written permission of the Authority. Any attempted assignment without such prior permission shall be null and void.
- **24. FOREIGN CORPORATION.** The Consultant agrees that, if applicable, it shall register as a "Foreign Corporation" with the Office of the Secretary of New Jersey, designating a resident agent for the service of process and shall provide written proof of such registration prior to the Authority's execution of this Agreement.
- **25. INTEGRATION.** This Agreement, together with Exhibits A and B, constitutes the entire Agreement between the parties and supersedes all provisions, agreements, promises, representations, whether written or oral, between the parties with respect to the subject matter herein.

Should any ambiguity or conflict exist among this Agreement, Exhibit A (the RFP) and Exhibit B (the Proposal) in the interpretation, scope or content of any term or condition, the language in the body of each of these documents shall supersede one another and control according to the following hierarchy:

- (a) Agreement;
- (b) RFP (Exhibit A)
- (c) Proposal (Exhibit B);

[Notwithstanding the foregoing, the following sections of the Proposal shall take precedence over Section ______of the RFP.]

- **26. PARTIES BOUND.** This Agreement shall be binding upon the Consultant and the Authority, their respective successors and assigns.
- **27. SEVERABILITY.** If any provision of this Agreement shall be declared invalid or illegal for any reason whatsoever, then, notwithstanding such invalidity or illegality, the remaining terms and provisions of this Agreement shall remain in full force and effect in the same manner as if the invalid or illegal provision did not exist herein.
- **28. CODE OF ETHICS.** The Consultant is advised that the Authority has promulgated a Code of Ethics pursuant to the laws of the State of New Jersey, a copy of which has been previously provided. By entering into this Agreement, the Consultant agrees to be subject to the intent and purpose of said code and to the requirements of the State Ethics Commission.
- **29. PROFESSIONAL SERVICES AGREEMENT.** This Agreement between the parties is an Agreement for Professional Services within the meaning of the Statutes and Laws of the State of New Jersey.

30. SECTION HEADINGS. The Section headings herein contained have been inserted only as a matter of convenience or reference and in no way define, limit or describe the scope or intent of any terms or provisions of this Agreement.

[Signatures on following page]

IN WITNESS THEREOF, the Parties have caused their duly authorized representatives to execute this Agreement and to affix their respective corporate seals on the day and year first above written.

| ATTEST: | NEW JERSEY TURNPIKE AUTHORITY | |
|--------------------------------|-------------------------------|--|
| | By: | |
| Sheri Ann Czajkowski | Joseph W. Mrozek | |
| Secretary | Executive Director | |
| [Corporate Seal] | | |
| Approved by the Law Department | | |
| | | |
| ATTEST: | NAME OF CONSULTANT | |
| | By: | |
| [Name] | [Name] | |
| [Title] | [Title] | |
| [Corporate Seal] | | |

Services Agreement

Exhibit A

[RFP]

Services Agreement

Exhibit B

[Proposal]

Appendix 2

State Contractor Political Contributions Compliance Public Law 2005, Chapter 51 and Executive Order 117

In order to safeguard the integrity of State government procurement by imposing restrictions to insulate the award of State contracts from political contributions that pose the risk of improper influence, purchase of access, or the appearance thereof, Executive Order 134 (McGreevey) was signed on September 22, 2004 and became effective October 15, 2004. EO134 was applicable to all State agencies, the principal departments of the executive branch, any division, board, bureau, office, commission within or created by a principal executive branch department, and any independent State authority, board, commission, instrumentality or agency. EO134 was superseded by P.L. 2005, c. 51, signed into law on March 22, 2005 ("Chapter 51"). In September 2008, Executive Order 117 (Corzine) was signed and became effective November 15, 2008. EO117, which applies only prospectively, extends Chapter 51's political contribution restrictions by expanding the definition of "business entity" to include, for example, more corporate shareholders and sole proprietors. EO117 and Chapter 51 contain restrictions and reporting requirements that will necessitate a thorough review of their provisions by bidders.

Pursuant to the requirements of Chapter 51 and EO117, the terms and conditions set forth in this Appendix are material terms of any contract entered into by the Authority.

DEFINITIONS

For the purpose of this Appendix, the following shall be defined as follows:

- a) "**Contribution**" means a contribution reportable by the recipient under the New Jersey Campaign Contributions and Expenditures Reporting Act, P.L. 1973, c. 83, *N.J.S.A.* 19:44A-1 *et seq.*, and implementing regulations set forth at *N.J.A.C.* 19:25-7 and *N.J.A.C.* 19:25-10.1 *et seq.*, made on or after October 15, 2004. As of January 1, 2005, contributions in excess of \$300 are reportable.
- b) "Business Entity" means any natural or legal person; business corporation (and any officer, person, or business entity that owns or controls 10% or more of the corporation's stock); professional services corporation (and any of its officers or shareholders); limited liability company (and any members); general partnership (and any partners); limited partnership (and any partners); in the case of a sole proprietorship: the proprietor; a business trust, association or any other legal commercial entity organized under the laws of New Jersey or any other state or foreign jurisdiction, including its principals, officers, or partners. The definition of a business entity also includes (i) all principals who own or control more than 10 percent of the profits or assets of a business entity; (ii) any subsidiaries directly or indirectly controlled by the business entity; (iii) any political organization organized under section 527 of the Internal Revenue Code that is directly or indirectly controlled by the business entity, other than a candidate committee, election fund, or political party committee; and (iv) if a business entity is a natural person, that person's spouse, civil union partner or child, residing in the same household, except for contributions by spouses, civil union partners, or resident children to a candidate for whom the contributor is eligible to vote, or to a political party committee within whose jurisdiction the contributor resides.

PROHIBITION ON THE AGREEMENTS/BREACH OF EXISTING THE AGREEMENT

As set forth in Chapter 51 and EO117, the Authority shall not enter into a the Agreement to procure from any Business Entity services or any material, supplies or equipment, or to acquire, sell or lease any land or building, where the value of the transaction exceeds \$17,500, if that Business Entity has solicited or made any contribution of money, or pledge of contribution, including in-kind contributions, to a candidate committee and/or election fund of any candidate for or holder of the public office of Governor or Lieutenant Governor, or to any State, county or municipal political party committee, or legislative leadership committee during specified time periods.

Further, it shall be a breach of the terms of any contract with the Authority for any Business Entity who has been awarded the contract, during the term of the contract or any extension thereof, to:

- (i) make or solicit a contribution in violation of Chapter 51 or EO117;
- (ii) knowingly conceal or misrepresent a contribution given or received;
- (iii) make or solicit contributions through intermediaries for the purpose of concealing or misrepresenting the source of the contribution;
- (iv) make or solicit any contribution on the condition or with the agreement that it will be contributed to a campaign committee or any candidate of holder of the public office of Governor or Lieutenant Governor, or to any State, county or municipal party committee, or legislative leadership committee;
- (v) engage or employ a lobbyist or consultant with the intent or understanding that such lobbyist or consultant would make or solicit any contribution, which if made or solicited by the Business Entity itself, would subject that entity to the restrictions of Chapter 51 or EO117;
- (vi) fund contributions made by third parties, including consultants, attorneys, family members, and employees;
- (vii) engage in any exchange of contributions to circumvent the intent of Chapter 51 or EO117; or
- (viii) directly or indirectly through or by any other person or means, do any act which would subject that entity to the restrictions of Chapter 51 or EO117.

CERTIFICATION AND DISCLOSURE REQUIREMENTS

Prior to the award of any contract or agreement, the Authority shall notify any Business Entity to which it intends to award a contract of the need to submit to the Authority a completed Certification and Disclosure of Political Contributions form, as issued by the State Treasurer. The <u>intended awardee</u> will receive the applicable form from the Authority's Procurement and Materials Management Department to be completed and returned to the Authority for submission to the State Treasurer.

In completing this form, the Business Entity must certify that no contributions prohibited by Chapter 51 or EO117 have been made by the Business Entity and must report all contributions the Business Entity made during the preceding four years to any political organization organized under 26 <u>U.S.C.</u> § 527 of the Internal Revenue Code that also meets the definition of a "continuing political committee" within the meaning of *N.J.S.A.* 19:44A-3(n) and *N.J.A.C.* 19:25-1.7. Failure to submit the required forms will preclude award of the contract at issue, as well as future contract opportunities.

Upon approval by the State Treasurer, the Authority will prepare the Services Agreement for execution. However, if the State Treasurer determines that any contribution or action by a Business Entity poses a conflict of interest in the awarding of the contract or agreement at issue, the State Treasurer shall disqualify the Business Entity from award of such contract.

Once approved by the State Treasurer, a Business Entity's Political Contributions Certification is valid for a two (2) year period from the date of approval. If, prior to the award of a contract, the State

Treasurer confirms to the Authority that the intended awardee has an approved certification that will remain valid for the term of the contract, the Authority may waive the requirement that the awardee complete an additional Certification and Disclosure of Political Contributions form.

Any Business Entity entering into a contract with the Authority is required, on a continuing basis, to report to the Authority any contributions it makes during the term of the contract, and any extension(s) thereof, at the time any such contribution is made. Such reports shall be subject to review by the Authority and the State Treasurer. If the State Treasurer determines that any such contribution poses a conflict of interest, such contribution shall be deemed a material breach of the contract or agreement at issue.